

2010

Klassiker der Luftfahrt



Copy information

Published:
bimonthly

Price per copy:
€ 5.-

Circulation sold:
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Motor Presse
Stuttgart
GmbH & Co. KG

Classified Section Advertising Rates

Per column and mm:

€2,00

b/w or 4-c

1 column = 43mm

2 columns = 90mm

3 columns = 137mm

4 columns = 185mm

Discounts:

3 times earns 3%

6 times earns 15%

Formats, Rates and Sizes

Format	Rate	Size	With bleed
		Type area width x height	width x height
1/1 4c	€4,150.-	185 x 248mm	215 x 280mm
3/4 4c	€3,150.-	a) 137 x 248mm b) 185 x 185mm	155 x 280mm 215 x 203mm
1/2 4c	€2,100.-	a) 90 x 248mm b) 185 x 122mm	109 x 280mm 215 x 140mm
1/3 4c	€1,400.-	a) 185 x 77mm	215 x 95mm
1/4 4c	€1,050.-	a) 43 x 248mm b) 90 x 122mm c) 137 x 82mm d) 185 x 60mm	58 x 280mm - - 215 x 78mm

Advertising Closing / Publishing Date

Issue	Advertising Closing Date	Closing Date Classifieds + Copy Date	Publishing Date
1/2010	02.11.2009	04.11.2009	07.12.2009
2/2010	04.01.2010	07.01.2010	08.02.2010
3/2010	04.03.2010	08.03.2010	12.04.2010
4/2010	28.04.2010	30.04.2010	07.06.2010
5/2010	05.07.2010	07.07.2010	09.08.2010
6/2010	06.09.2010	08.09.2010	11.10.2010
1/2011	29.10.2010	03.11.2010	06.12.2010

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