

IVW-Verkäufe IV. Quartal 2006

motor-presse stuttgart

Titel	Druck	Verbreitung	Verkauf Gesamt	EV Gesamt	davon Ausland	Abo Gesamt	davon Ausland	LZ	Bordexpl.	Sonstige	Freistücke
auto motor und sport	613.953	500.656	488.866	139.836	30.322	233.368	18.479	71.057	37.151	7.454	11.790
AUTOSTraßenverkehr	277.407	200.014	197.856	82.644	3.458	77.534	326	31.560	6.000	118	2.158
Motor Klassik	133.379	93.942	91.218	52.017	9.973	33.851	6.279	5.218		132	2.724
sport auto	95.429	60.500	58.676	32.578	7.749	24.000	1.966	1.557		541	1.824
4 Wheel Fun	67.201	34.560	33.454	29.283	4.211	3.779	247	282		110	1.106
MOTORSPORT aktuell	125.339	93.117	65.611	22.288	5.515	43.036	9.406			287	27.506
Auto-Focus	65.250	51.674	51.304	3.057	841	3.027	496	5.000	39.000	1.220	370
MOTORRAD	201.882	141.349	137.915	46.062	4.846	78.127	3.750	10.228		3.498	3.434
PS Das Sport-Motorrad Magazin	93.179	54.173	52.847	27.906	4.813	18.626	1.661			6.315	1.326
mopped	115.833	58.748	57.897	45.754	627	7.698	158			4.445	851
MOTORRAD CLASSIC	48.550	29.090	28.260	16.508	2.972	11.517	1.555			235	830
Flug Revue	62.035	37.467	36.110	16.682	5.013	17.850	3.073	1.505		73	1.357
aerokurier	34.620	25.341	23.968	5.624	1.215	17.057	2.122			1.287	1.373
Klassiker der Luftfahrt	39.361	21.905	21.471	13.911	3.330	7.528	801			32	434
AUDIO	83.101	49.448	47.502	28.411	4.568	14.481	1.420	4.302		308	1.946
stereoplay	70.084	40.842	38.937	24.732	3.454	10.928	1.148	3.071		206	1.905
autohifi	43.139	20.310	19.173	8.294	1.346	6.354	669	3.506		1.019	1.137
COLOR FOTO	84.247	53.054	51.282	32.127	4.846	16.741	2.270	2.075		339	1.772
VIDEO	89.223	52.624	50.987	23.398	2.754	19.095	2.002	8.214		280	1.637
connect	166.046	102.699	100.104	59.100	2.282	22.114	1.222	13.976	400	4.514	2.595
promobil	115.865	80.256	78.858	31.666	3.642	46.440	3.345	112		640	1.398
CARAVANING	55.142	33.954	33.112	12.273	441	15.584	940	5.044		211	842
Mountain BIKE	109.720	64.665	62.917	33.609	4.887	22.587	3.404	5.083		1.638	1.748
Kanumagazin	26.050	15.166	14.721	5.560	799	8.761	1.239			400	445
Klettern	27.200	15.414	14.765	5.368	2.060	8.882	3.021			515	649
outdoor	55.461	34.658	33.074	11.571	1.484	11.729	1.839	4.947	200	4.627	1.584
DSV aktiv SKI & SPORTMAGAZIN	215.187	213.554	204.675			198.587	7.343			6.088	8.879
Men´s Health	343.206	236.203	230.872	94.188	13.926	50.542	5.435	34.710	39.333	12.099	5.331
<i>davon Pocket</i>	20.301	8.030	8.016	8.016	1.067						14
Best Life	106.541	78.820	75.067	12.109	1.662	10.717	304	15.318	29.610	7.313	3.753
RUNNER'S WORLD	84.400	52.263	50.517	22.303	3.320	26.743	3.038	18		1.453	1.746
Cavallo	122.519	80.319	79.493	46.320	3.634	30.834	2.427	175		2.164	826
Pferdebörse	66.250	35.065	34.786	30.485	2.162	3.843	304			458	279