

IVW-Verkäufe
4. Quartal 2003
Spartenübersicht

**motor
presse
stuttgart**

Titel	Druck	Verbreitung	Verkauf Gesamt	EV Gesamt	Abo Gesamt	LZ	Bordexpl.	Sonstige	Freistücke
auto motor und sport	619.029	474.057	463.024	172.789	204.906	51.680	6.178	27.471	11.033
AUTO Straßenverkehr	336.748	236.991	235.147	92.959	101.458	30.627	10.000	103	1.844
mot. Die Autozeitschrift	158.936	115.943	111.000	32.638	42.702	19.351	10.000	6.309	4.943
Motor Klassik	132.557	81.389	79.072	50.769	28.028	143		132	2.317
sport auto	102.810	61.963	58.773	31.303	25.825	1.385		260	3.190
MOTORSPORT aktuell	112.692	78.610	73.846	27.114	46.615	1		116	4.764
MODELL FAHRZEUG	32.036	21.211	20.674	9.995	9.473	1		1.205	537
MOTORRAD	220.095	158.034	154.864	47.422	86.265	10.173		11.004	3.170
PS Das Sport-Motorrad Magazin	100.984	65.556	64.632	32.827	21.142	1		10.662	924
mopped	130.601	66.097	65.556	48.258	6.625			10.673	541
ROLLER SPEZIAL	43.316	19.008	18.580	13.597	4.815	2		166	428
MOTORRAD CLASSIC	43.460	25.430	24.945	13.736	11.187	1		21	485
Flug Revue	64.397	41.788	40.440	19.082	18.429	1.512		1.417	1.348
aerokurier	39.011	28.367	26.850	6.177	19.067			1.606	1.517
Klassiker der Luftfahrt	36.704	18.909	18.721	16.125	2.587			9	188
AUDIO	90.567	57.969	55.174	32.854	15.012	5.299		2.009	2.795
stereoplay	70.769	45.658	43.007	25.191	11.811	5.128		877	2.651
autohifi	50.566	28.562	27.225	16.279	6.806	3.501		639	1.337
COLOR FOTO	88.885	59.530	57.005	32.759	18.848	5.114		284	2.525
VIDEO	107.677	69.093	66.924	35.225	23.236	8.179		284	2.169
connect	197.203	138.806	135.663	81.726	26.180	25.396	125	2.236	3.143
video aktiv digital	39.890	19.140	18.750	14.140	4.547	1		62	390
promobil	111.758	79.545	78.334	32.198	45.250	72		814	1.211
CARAVANING	59.009	37.016	35.747	14.128	16.111	5.258		250	1.269
Mountain BIKE	105.237	65.461	63.428	35.195	21.175	5.089		1.969	2.033
Kanumagazin	27.500	13.860	13.420	4.396	8.539			485	440
Klettern	27.715	15.152	14.308	6.401	7.435			472	844
outdoor	53.471	31.889	30.636	10.586	10.580	4.930	1.333	3.207	1.253
Men´s Health	352.171	249.576	243.262	121.442	49.812	29.570	34.102	8.336	6.314
RUNNER'S WORLD	83.179	52.877	51.182	24.760	24.814	13		1.595	1.695