

2012

Klassiker der Luftfahrt



Formats, Rates and Sizes

Format	Rate	Size Type area width x height	With bleed width x height
1/1 4c	€ 4,150.-	185 x 248mm	215 x 280mm
3/4 4c	€ 3,150.-	a) 137 x 248mm b) 185 x 185mm	155 x 280mm 215 x 203mm
1/2 4c	€ 2,100.-	a) 90 x 248mm b) 185 x 122mm	109 x 280mm 215 x 140mm
1/3 4c	€ 1,400.-	a) 185 x 77mm	215 x 95mm
1/4 4c	€ 1,050.-	a) 43 x 248mm b) 90 x 122mm c) 137 x 82mm d) 185 x 60mm	58 x 280mm - - 215 x 78mm

Copy information

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8 times a year

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€ 5.80

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IVW II/2011: 16.502

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Motor Presse
Stuttgart
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Advertising Closing / Publishing Date

Issue	Advertising Closing Date	Closing Date Classifieds + Copy Date	Publishing Date
1/2012	Oct. 28, 2011	Nov. 7, +2011	Dec. 5, 2011
2/2012	Dec. 9, 2011	Dec. 16, 2011	Jan. 16, 2012
3/2012	Jan. 30, 2012	Feb. 6, 2012	Mar. 5, 2012
4/2012	Mar. 12, 2012	Mar. 19, 2012	Apr. 16, 2012
5/2012	Apr. 30, 2012	May 7, 2012	Jun. 4, 2012
6/2012	Jun. 11, 2012	Jun. 18, 2012	Jul. 16, 2012
7/2012	Jul. 30, 2012	Aug. 6, 2012	Sep. 3, 2012
8/2012	Sep. 10, 2012	Sep. 17, 2012	Oct. 15, 2012
1/2013	Oct. 29, 2012	Nov. 5, 2012	Dec. 3, 2012

Classified Section Advertising Rates

Per column and mm:

€ 2,00

b/w or 4-c

1 column = 43mm
 2 columns = 90mm
 3 columns = 137mm
 4 columns = 185mm

Discounts:

3 times earns 3%

6 times earns 15%

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